

THE BRETTON WOODS COMMITTEE





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### Dear Committee Members and Friends.

I am pleased to share the 2019-2020 Bretton Woods Committee Annual Report. On behalf of the Committee's leadership team we sincerely hope this finds you and your colleagues safe and healthy, and coping well through these unprecedented times.

For 37 years, the Bretton Woods Committee has been the non-partisan network of prominent global citizens working to demonstrate the value of international economic cooperation and to foster, strong, effective Bretton Woods institutions as forces for global well-being. While we have witnessed multilateral cooperation under siege in many quarters well before the dislocations and distresses resulting from the coronavirus pandemic, the risks to global well-being are also now very real and acute. Hence our work, mission and the revitalization of the Bretton Woods Committee remain as critical as ever.

I am proud to share that the Committee is proactively and purposefully rising to the challenges at hand. Over the course of the year, we galvanized our membership and the wider community of global leaders behind a global dialogue and common framework - the Bretton Woods@75 initiative - and successfully executed the capstone elements of this remarkable initiative. Through the release and global distribution of our Bretton Woods@75 Compendium, Revitalizing the Spirit of Bretton Woods: 50 Perspectives on the Future of the Global Economic System, prominent Bretton Woods Committee experts across various geographies and schools of thought shared forward-looking recommendations for the Bretton Woods system and institutions. And during an inspirational Gala dinner, we gathered the heads of the IMF, World Bank Group, and World Trade Organization together along with nearly 400 Committee members and friends to reinforce our universal message of BrettonWoods@75: protect and strengthen the Bretton Woods mission and accelerate the evolution of the global financial architecture for a rapidly changing world.

Looking ahead with this message in mind, the realities of the global economy post-pandemic, and with the goal of ensuring the Bretton Woods Committee is poised to be effective in its mission and for this evolving landscape, we are accelerating our organizational revitalization efforts. We are refreshing the Committee's operating model to be more enduring and fit-for-purpose. As part of this we are significantly augmenting and re-energizing our Board of Directors and Advisory Council with influential, diverse, and globally representative leaders who will set and support the Committee's future work agenda, and we intend to launch this new leadership team in Fall 2020. We are simultaneously refreshing the scope and focus of our efforts. Beyond our education, advocacy and engagement activities, we will leverage our leaders and members to partner, influence and propose real solutions for strengthening the global economic system, and ensuring the institutions that comprise it can be more effective.

This exciting leadership renewal is bringing fresh and diverse perspectives to direct the Committee's work, bolster our unique community stature, and enhance our ability to collaborate with multilateral and government policymakers in addressing evolving economic challenges.

As always, our membership remains the Committee's greatest asset, and we are fortunate to have such an extraordinary group of influential and dedicated members who champion global efforts to spur economic growth, alleviate poverty, and improve financial stability. We thank you for joining us on this journey!

Warm regards,

Randy S. Rodgers Executive Director

## MISSION

The Bretton Woods Committee is the non-partisan network of prominent global citizens which works to demonstrate the value of international economic cooperation and foster strong, effective Bretton Woods Institutions as forces for global well-being.

separately.

## VISION

To continue to advance this mission and live these values in the world, we envision a Committee that:

- Has a large and diverse membership base.

## THE COMMITTEE VALUES

We recognize the fundamental interconnectedness of all people through global economic systems structures, and institutions. We believe that collaboration to remove barriers, create accessibility, and promote understanding among these actors yields greater prosperity than could be achieved

We value the distinctive role of the Bretton Woods Institutions to spur global economic growth, alleviate poverty, expand trade, and foster financial stability. We seek to advance their efforts and to continuously challenge them to enhance their legitimacy and effectiveness.

We believe the Committee's credibility is drawn from the considerable expertise and diversity of its members and from maintaining a nonpartisan perspective. We seek to harness our collective talents in order to catalyze the Bretton Woods Institutions to make a more positive and profound impact on the world.

- Clearly demonstrates its mission and value proposition,
- Fosters a sense of identity and purpose among its members,
- Weighs issues of importance to the Bretton Woods Institutions and actively seeks opportunities to positively advance their evolution,
- Is proactive and deliberate in its messaging, planning, and engagement,
- Creates an environment for multidirectional conversation within its community.



**66** ... not only do the Bretton Woods institutions have direct roles to play as lenders, but they are central to convening international long-term undertakings.

- William R. Rhodes, President & CEO, William R. Rhodes Global Advisors, LLC



# **Bretton Woods@75**

a global dialogue to honor 75 years of economic progress and to revitalize the spirit of Bretton Woods now and for the future.



## LAUNCH

Then IMF Managing Director **Christine Lagarde** and an esteemed group of global leaders helped us kick off this historic year.



## **GLOBAL DIALOGUE SERIES**

BWC hosted a series of events encouraging new ideas needed to forge a global economic system that works for the future while drawing lessons from the past including **U.S. Treasury Secretary Mnuchin** at the 2019 Annual Meeting.

## COMPENDIUM

Published on July 1, 2019, the 75th anniversary of the opening session of the 1944 Bretton Woods Conference, the Bretton Woods@75 Compendium is a unique collection of essays written by a globally diverse set of 50+ authors.



## GALA

The capstone event to our Bretton Woods@75 year, over 350 members, supporters and friends joined us at the Andrew W. Mellon Auditorium to honor the 75th anniversary of the Bretton Woods Conference.



**66** The IMF and World Bank are very important institutions as important today as they have ever been.

- Steven T. Mnuchin, Secretary of the Treasury, U.S. Department of the Treasury





## REVITALIZING THE SPIRIT OF BRETTON WOODS: 50 PERSPECTIVES ON THE FUTURE OF THE GLOBAL ECONOMIC SYSTEM

On July 1, 2019, to commemorate the 75th anniversary of the Bretton Woods Conference and chart a path forward for the World Bank, International Monetary Fund, and World Trade Organization, the Bretton Woods Committee proudly released the Bretton Woods@75 Compendium: *Revitalizing the Spirit of Bretton Woods: 50 Perspectives on the Future of the Global Economic System.* 

## BRETTON WOODS@75 COMPENDIUM AUTHORS

Abdlatif Y. Al-Hamad Muhammad S. Al-Jasser Philippe Amon Roberto Azevedo James Bacchus Afsaneh M. Beschloss Amar Bhattacharva Lorenzo Bini Smaghi Nancy Birdsall Myron Brilliant Mark Carney Thierry Déau Richard A. Debs William C. Dudley Mohamed El-Erian Arminio Fraga José Angel Gurria

Toyoo Gyohten Carla Hills Sri Mulvani Indrawati Keyu Jin Gail Kellv Walter B. Kielholz Israel Klabin Jim Kolbe Mahesh Kotecha Celso Lafer Christine Lagarde Gary Litman Susan Lund David Malpass Catherine L. Mann James Manvika Mina Mashavekhi

David Miliband Dambisa Moyo José Antonio Ocampo Mari Pangestu Randal K. Quarles William R. Rhodes Tharman Shanmugaratnam Andrew Sheng Nicholas Stern John B. Taylor Jean-Claude Trichet **Richard Vague** Frank Vogl Paul A. Volcker Joachim von Amsberg Axel A. Weber

Martin Wolf James D. Wolfensohn Yu Yongding Ksenia Yudaeva

### **REVIEW COMMITTEE**

Meg Lundsager Scott Morris Jeffrey J. Schott Edwin M. Truman

### **ADVISORY SUPPORT**

Mark Gillen Beth King Gary Kleiman

**66** The Bretton Woods Committee urges global policy makers to recommit to the spirit of Bretton Woods.

– Meg Lundsager, Public Policy Fellow, Wilson Center



The Bretton Woods conference, which took place 75 years ago, shaped a system of economic gove built on international co-operation. Beset by protectionism and nationalism, it is now under threat. By Martin Wolf

# Renewing the rules of good behaviour

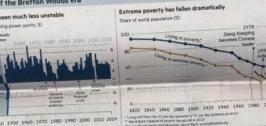
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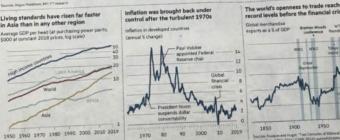
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# 66 of Bretton Woods is to shape the world in the decades ahead... **99**

- Martin Wolf, Chief Economics Commentator, Financial Times



This anniversary is more than an arbitrary moment: it is an occasion for reflection, on what has gone right, what has gone wrong and what needs to happen if the spirit





On October 17, 2019, the Bretton Woods Committee hosted its Bretton Woods@75 Anniversary Gala Dinner at the Andrew Mellon Auditorium in Washington, DC, attended by over 350 Committee members, friends and supporters in celebration of the yearlong Bretton Woods@75 initiative.

Our year-long Bretton Woods@75 initiative - a global dialogue to honor 75 years of economic progress and to revitalize the spirit of Bretton Woods now and for the future - culminated in celebratory fashion at our Anniversary Gala Dinner. The event honored the legacy of the Bretton Woods institutions, as well as today's global leaders who champion international cooperation in an economically and politically uncertain time. It was a festive and inspirational evening at a classic Washington, DC venue - the perfect conclusion to a successful year of thought leadership and interorganizational dialogue in support of multilateralism.

Colm Kelleher Koji Fujiwara

## **BRETTON WOODS @75 GALA DINNER**

### SPEAKERS INCLUDED:

• Kristalina Georgieva, Managing Director, International Monetary Fund • David Malpass, President, World Bank Group • Roberto Azevêdo, Director-General, World Trade Organization • James D. Wolfensohn, Former President, World Bank Group • William C. Dudley, Former President, Federal Reserve Bank of New York

## **BRETTON WOODS@75 DINNER COMMITTEE**

Abdlatif Y. Al Hamad Muhammad S. Al Jasser William C. Dudley Jacques de Larosiere Robert F. Smith Jean Claude Trichet Paul A. Volcker

Philippe Amon Richard A. Debs John C. Dugan Jim Kolbe James D. Wofensohn

Timothy D. Adams Richard S. Aldrich Myron Brilliant Thierry Déau Stanley Fischer Jacob Frenkel Lawrence Goodman José Manuel González-Páramo Douglas L. Peterson Randy and Heidi Creel Rodgers



**66** Today's event is timely for reasons that go beyond a 75th birthday, not because the key lessons of Bretton Woods have changed, but because more than at any point in the past seven decades, we seem to be in danger of forgetting those lessons.

- Roberto Azevedo, Director-General, World Trade Organization





## **BWC LEADERSHIP TRANSITION**

Bretton Woods@75 has been both a call and catalyst to revitalize the Committee to be fitfor-purpose in an increasingly complex and multipolar world. While many Committee leaders past and present were part of the Bretton Woods@75 gala, among them was longtime Bretton Woods Committee Co-Chair Jim Wolfensohn. We celebrated his retirement from BWC and fellow Co-Chair, Dick Debs, honored his 10 years of service to the Committee with a small gift. We also welcomed a new member to the leadership team that evening - William C. Dudley, former President of the Federal Reserve Bank of New York.

Since then, we have accelerated our organizational revitalization efforts and are revamping our leadership structure and operating model to be more well-suited and sustainable in the evolving landscape. As part of this, we are significantly augmenting and re-energizing our Board of Directors and Advisory Council. We have recruited more than two dozen global leaders for these roles and will formally announce the Committee's new leadership team in Fall 2020 alongside our International Council meeting in conjunction with the IMF/World Bank annual meetings. Committee members William C. Dudley, William R. Rhodes, and John Lipsky are serving as an interim Executive Committee to actively drive the leadership transition until the formal Board of Directors is established.



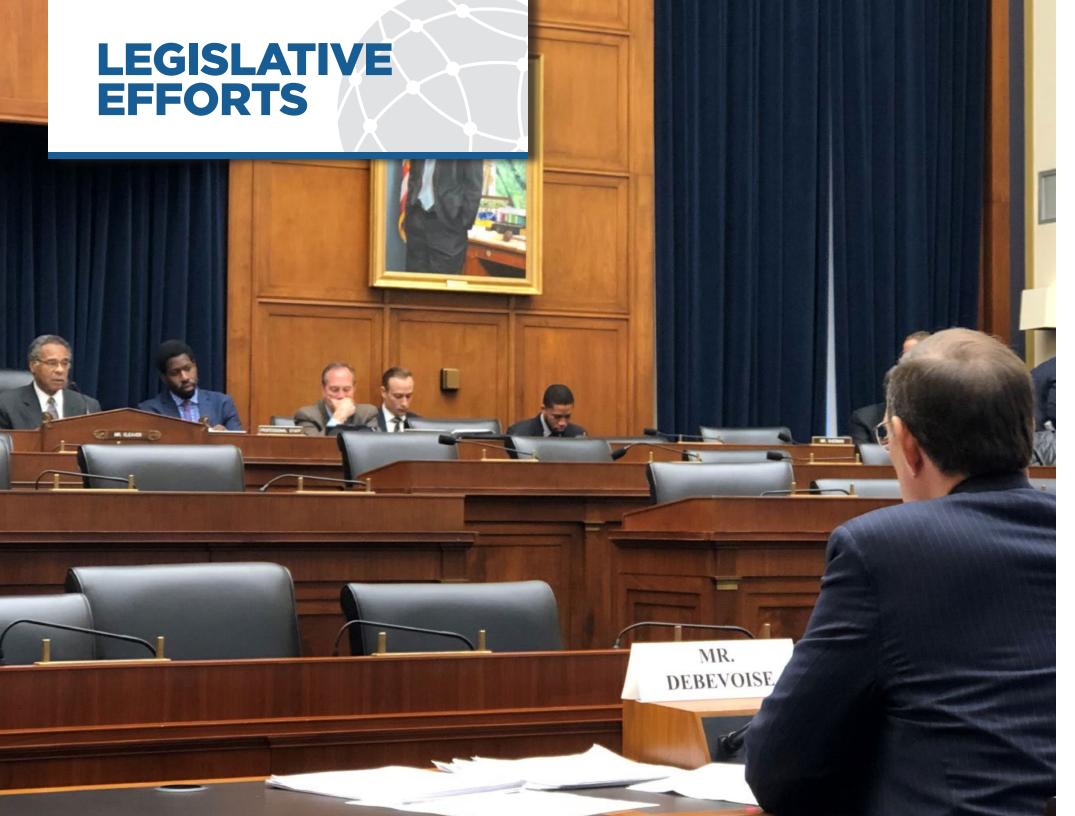
**66** Although the Bretton Woods Conference took place a long time ago, what it set in motion is more relevant today than ever. 🥊 🎔

- William C. Dudley, Senior Research Scholar in Griswold Center for Economic Policy Studies, Princeton University

## REMEMBERING PAUL A. VOLCKER \* 🛨 \*

## We lost a true hero this year.

Our former Chairman, Paul A. Volcker, was an unwavering public servant who dedicated his career to serving his country. We were honored to have his leadership for so many years at the Committee and dearly miss him as a friend and as a true advocate of international economic cooperation. We honor Paul's legacy by continuing the work he so tirelessly championed.



Through various legislative outreach and education activities, the Bretton Woods Committee has worked to raise awareness among Members of Congress and staff on the critical role of US leadership in the international financial institutions (IFIs) and to help shore up Congressional support for legislation that authorizes and appropriates critical resources to the IFIs. Many of these efforts were through the Committee's participation in the IFI Working Group (IFIWG) a diverse coalition of organizations with a shared interest in ensuring continued U.S. leadership in the World Bank and other multilateral development banks (MDBs). Last year's legislative agenda included multiple items requiring Congressional approval including the IDA19 replenishment, Fifth World Bank General Capital Increase (IBRD and IFC), African Development Bank Capital Increase and Fund replenishment, and the IMF NAB contribution. The Committee is pleased that Congress acted to fully fund all US financial pledges to the IFIs via the CARES Act passed in March 2020 and the year-end spending bill passed in December 2019.

## HOW AMERICA LEADS ABROAD: AN EXAMINATION OF MULTILATERAL DEVELOPMENT INSTITUTIONS

## A ROUNDTABLE DISCUSSION: **INTERNATIONAL FINANCIAL INSTITUTIONS 101**

On November 6, 2019, the IFI Working Group hosted a roundtable discussion on the World Bank and other multilateral development banks. The discussion educated staffers about the IFIs, the financing structures employed by each, and the leadership role that the U.S. plays as the largest shareholder. Bretton Woods Committee member Scott Morris, Senior Fellow at the Center for Global Development, moderated a panel discussion featuring Stephane Guimbert, World Bank, Karin Finkelston, International Finance Corporation, Bart Edes, Asian Development Bank, and Joanna Veltri, International Fund for Agricultural Development.

## **CAPITOL HILL RECEPTION: CELEBRATING 75 YEARS OF U.S. LEADERSHIP AT THE WORLD BANK**

On September 25, 2019, in celebration of the 75th anniversary of the World Bank and the key role the United States has played in the success of the institution since its founding, the IFI Working Group hosted a reception to recognize Congressional champions of the Bretton Woods Institutions, **Rep.** Maxine Waters [D-CA43], Rep. John Rutherford [R-FL4], and Sen. Todd Young [R-IN], addressed attendees and Bretton Woods Committee Co-Chair, Jim Kolbe, joined them in expressing support for US leadership in the World Bank.

## LEGISLATIVE OUTREACH & IMPACT

On November 13, 2019, Bretton Woods Committee member Whitney Debevoise, Senior Partner at Arnold & Porter Kaye Scholer offered testimony on the importance of U.S. leadership in the World Bank Group before the House Subcommittee on National Security, International Development and Monetary Policy, chaired by Rep. Emanuel Cleaver [D-MO5]. Additional witnesses included Matthew McGuire, CapZone Impact Investments, Jolie Schwarz, Bank Information Center, Charles Kenny, Center for Global Development and Nadia Daar, Oxfam International.



**66** The IFIs have been key partners for the United States since the creation of the World Bank and IMF over seven decades ago.

- Scott Morris,

Senior Fellow and Director of the US Development Policy Initiative, Center for Global Development.

# **OTHER** PROGRAMS



## **REGIONAL SPOTLIGHT:** IS TURKEY POISED FOR RECOVERY OR FREEFALL?

## **BRETTON WOODS @75: MT. WASHINGTON**

## IN CONVERSATION: FDMDS ON IMF RESPONSE TO COVID19

On May 15, 2020, the Bretton Woods Committee hosted a virtual conference with current and former First Deputy Managing Directors of the IMF to discuss the Fund's response to the novel coronavirus and economic risks and opportunities in the near and long term. Featured speakers included **Geoffrey** Okamoto, who was appointed First Deputy Managing Director of the IMF in April 2020, and John Lipsky, former First Deputy Managing Director.

On January 24, 2020, the Bretton Woods Committee hosted a virtual conference that explored the risks and opportunities facing the Turkish economy in 2020 as it rebounds from protracted currency and debt crises in 2018. Featured speakers included Murat Köprülü, Managing Partner at M.E. Markets, LLC, and Timothy Ash, Senior Emerging Markets Sovereign Strategist at BlueBay Asset Management. Gary Kleiman, Cofounder of Kleiman International Consultants moderated the conversation.

On July 22-29, 2019, the Bretton Woods Committee, in partnership with a diverse group of economic organizations, participated in an anniversary conference at the iconic Mt. Washington Hotel in Bretton Woods, New Hampshire. The conference examined the original frameworks of the Bretton Woods Institutions and their impact on the global economy of today and tomorrow. Meg Lundsager delivered a keynote address sharing BW@75 Compendium themes and several other Committee members, including Larry Summers, Nouriel Roubini and Randy Kroszner were featured speakers.

## **2020 HENRY OWEN MEMORIAL AWARD**

The Henry Owen Memorial Prize honors Bretton Woods Committee co-founder Henry Owen and hopes to inspire new generations of thoughtful young leaders to follow Ambassador Owen's example as both a scholar and diplomat. This award has been made possible thanks to the generous contributions of Bretton Woods Committee members, friends, and the Owen family.

For this year's Henry Owen Memorial Award essay contest graduate students were asked how global coordination and effective multilateral governance can push back against global fragmentation. We are extremely grateful to Committee members John Donaldson, Susanna Cafaro, and William Jannace for serving on this year's essay evaluation committee.



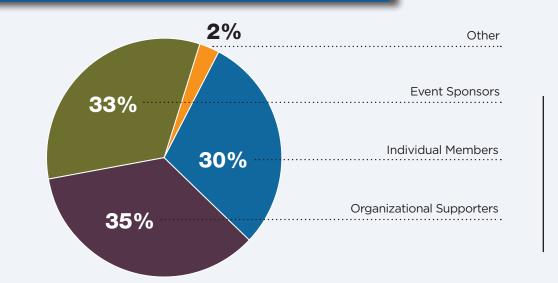
**66** In terms of economic developments, this has been an astonishingly difficult and important time... The action has been both faster and larger, and the Fund has been very aggressive in addressing the problems.

- John Lipsky,

Senior Fellow, The Foreign Policy Institute of Johns Hopkins School of Advanced International Studies



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## REVENUE

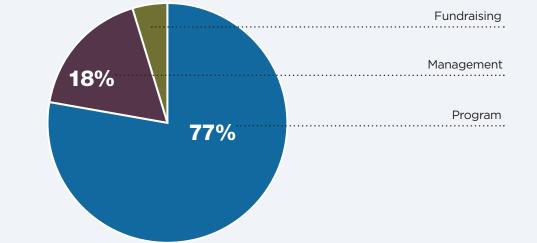
YEAR ENDING JUNE 30, 2019: Individual Members: \$158,200 Organizational Supporters: \$188,500 **Sponsorship:** \$175,000 Other: \$14,310 Total: \$536,010





## **EXPENDITURES**

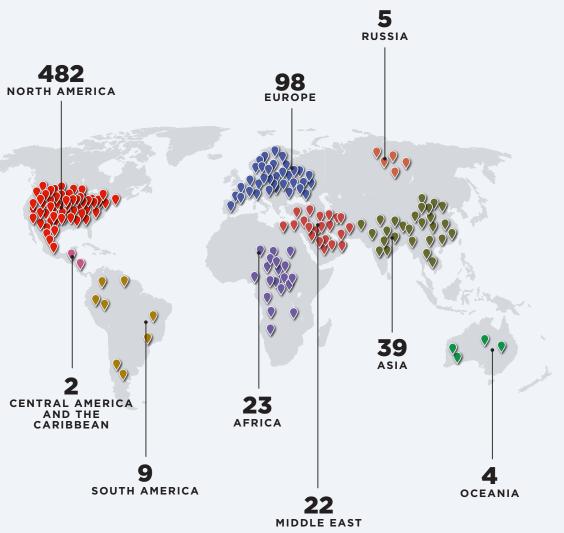
YEAR ENDING JUNE 30, 2019 **Program:** \$446,926 Management: \$103,981 Fundraising: \$26,882 Total: \$577,729



The financial information presented in this report represents an excerpt from the complete independentlyaudited financial statements of the Bretton Woods Committee. The full financial statements can be found in the publicly available IRS Form 990.

## **BWC ENGAGEMENT BY THE NUMBERS** OVER THE LAST YEAR:

## **MEMBERS BY REGION**





### MEMBERSHIP:

- Total Number of Members: 685
- Number of New Members since Julv 2019: **25**
- Number of Domestic Members: 469
- Number of International Members: 216

### PROGRAMS:

- Number of Programs: 8
- Number of Participants: 880
- Program Locations: Washington, DC; Bretton Woods, New Hampshire; Virtual

## COMMUNICATIONS:

- Twitter Followers: 1,882
- LinkedIn Followers: 784
- Newsletter Views: 1,940
- YouTube Views: 12.824
- Number of Press Mentions: 9



## LEADERSHIP TEAM



Richard A. Debs Chair. International Council Bretton Woods Committee



Jim Kolbe Co-Chair, Bretton Woods Committee



James D. Wolfensohn Co-Chair. Bretton Woods Committee



James C. Orr Secretary, Bretton Woods Committee



Randv S. Rodgers Executive Director. Bretton Woods Committee

Bank of Ghana Bank of Sharja Barclays BlackRock CaixaBank Citigroup Clifford Chance LLP

## **ADVISORY COUNCIL**



William C. Dudley Senior Research Scholar. Griswold Center for Economic Policy Studies, Allianz Princeton University



Mohamed John Lipsky : El-Erian Senior Fellow. The Foreign Policy Institute Chief Economic Advisor. of Johns Hopkins School of Advanced International Studies



Ruth Porat Chief Financial Officer Alphabet & Google



William R. Rhodes CEO. William R. Rhodes Global Advisors



Jean-Claude Trichet Honorary Governor, Banaue de France



Chairman. Winton Capital Management

Sir David Walker

# ORGANIZATIONAL SUPPORTERS CIRCLE

Organizational Supporter contributions are important in helping us achieve our mission. The Committee would like to extend its sincere thanks to the members of our Organizational Supporters Circle for their generous contributions and support.

Abu Dhabi Global Market Asian Development Bank Bangko Sentral ng Pilipinas BBVA - Banco Bilbao Vizcaya Argentaria, SA BMO Financial Group - Bank of Montreal Calamos Investments Center for Financial Stability

Commercial Bank of Cevlon PLC Darby Overseas Investments/Franklin Templeton Debevoise & Plimpton

Deloitte Consulting Fondo Latinoamericano de Reservas Fransabank, S.A.L. Goldman Sachs Group, Inc. Habib Bank Limited Intesa Sanpaolo J. D. Robinson, Inc. JPMorgan Chase KPMG LLP LCH. LLC Liberty Holdings Ltd Marcuard Holding Limited McKinsey Global Institute Meridiam Mizuho Securities Co. Ltd Mizuho Securities USA LLC MMC Norilsk Nickel

Monetary Authority of Singapore Moore Capital Management Morgan Stanley Qatar Central Bank Rock Creek Group Segall Bryant & Hamill SICPA Holdings SA Skandinaviska Enskilda Banken S&P Global Structured Credit International Corporation Sullivan & Cromwell LLP SWIFT Swiss National Bank Swiss Re Management Ltd U.S. Chamber of Commerce UBS Group AG



## www.brettonwoods.org

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