



**Strategic Plan
2016 - 2018
Overview**

Bretton Woods Committee
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Mission

The Bretton Woods Committee is the non-partisan network of prominent global citizens which works to demonstrate the value of international economic cooperation and foster strong, effective Bretton Woods Institutions as forces for global well-being.

The Committee Values

We recognize the fundamental interconnectedness of all people through global economic systems, structures, and institutions. We believe that collaboration to remove barriers, create accessibility, and promote understanding among these actors yields greater prosperity than could be achieved separately.

We value the distinctive role of the Bretton Woods Institutions to spur global economic growth, alleviate poverty, expand trade, and foster financial stability. We seek to advance their efforts and to continuously challenge them to enhance their legitimacy and effectiveness.

We believe the Committee's credibility is drawn from the considerable expertise and diversity of its members and from maintaining a nonpartisan perspective. We seek to harness our collective talents in order to catalyze the Bretton Woods Institutions to make a more positive and profound impact on the world.

Vision

To continue to advance this mission and live these values in the world, we envision a Committee that:

- Clearly demonstrates its mission and value proposition,
- Fosters a sense of identity and purpose among its members,
- Weighs issues of importance to the Bretton Woods Institutions and actively seeks opportunities to positively advance their evolution,
- Is proactive and deliberate in its messaging, planning, and engagement,
- Creates an environment for multidirectional conversation within its community,
- Has a large and diverse membership base, and
- Has large and diverse revenue streams.

To reach this vision, the Committee will pursue four goals within the following charter that align the Committee's work to its mission and vision.

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Goal 1: Foster a Community Conversation

- 1.1. Assemble members and thought-leaders through conferences, seminars, and programs***
 - 1.1.1. Execute a balanced annual program calendar that includes at least 12 programs annually.
 - 1.1.2. Hold at least 1 international program annually.
- 1.2. Establish mechanisms for members to share ideas and feedback on policy issues***
 - 1.2.1. Identify and implement new platforms for member to share ideas and input
 - 1.2.2. Better leverage existing e-bulletin and social media avenues for increased member engagement.
- 1.3. Broaden our community network and cultivate strategic partnerships***
 - 1.3.1. Collaborate with 3 new organizational partners annually.
 - 1.3.2. Secure sponsorships for each of our flagship events.

Goal 2: Inform the Global Multilateral Policy Agenda

- 2.1. Illustrate to a broad audience how the Bretton Woods Institutions contribute to global well-being***
 - 2.1.1. Highlight the Committee's work by establishing an Annual Report in addition to existing communication avenues via the website, quarterly e-bulletins, and e-alerts.
- 2.2. Educate U.S. lawmakers and congressional staff about the Bretton Woods Institutions and U.S. leadership***
 - 2.2.1. Host Congressional Education Seminars annually.
 - 2.2.2. Mobilize the Committee's network around relevant legislative issues.

Goal 3: Evaluate and Advance the Effectiveness of the Bretton Woods Institutions and the Bretton Woods Committee

- 3.1. Anticipate opportunities and challenges facing the Bretton Woods Institutions***
 - 3.1.1. Systematically track current issues and trends related to the IFIs.
- 3.2. Evaluate and advise the work of the Bretton Woods Institutions for their impact on global trade, finance, and sustainable development***
 - 3.2.1. Undertake Bretton Woods@75 Commission
 - 3.2.2. Identify opportunities to serve as a strategic advisor to the IFI.
- 3.3. Evaluate the effectiveness of the Bretton Woods Committee***
 - 3.3.1. Conduct annual membership satisfaction survey to evaluate the impact of the Committee's work.

Goal 4: Strengthen Organizational Resources

- 4.1. Secure diverse sources of revenue to meet the needs of the Committee***
 - 4.1.1. Increase total revenue generated by 10% each year.
- 4.2. Develop a more robust membership base that increases year over year***
 - 4.2.1. Increase new member acceptance by 15% each year.
 - 4.2.2. Attain a 50/50 balance of domestic and international member representation.
 - 4.2.3. Reform and implement Corporate Partners Giving Program
 - 4.2.4. Launch Young Leaders Program
- 4.3. Build and maintain robust operational systems and physical infrastructure***
 - 4.3.1. Establish and strengthen internal processes around accounting, budgeting, and governance to adhere to industry best practices.