2020 International Council: 
Building a Post-Pandemic Economy and Multilateral System 

Financing a Global Public Health Response 
Friday, October 16 | 11:00 AM – 12:30 PM ET 
GoToWebinar Virtual Conference 

Contents 

Logistics....................................................................................................................................................1
Session Format......................................................................................................................................2
Framing Questions.....................................................................................................................................3
Contact Information...............................................................................................................................4

Appendices 

International Council Agenda............................................................................................................Appendix A
Speaker Bios........................................................................................................................................Appendix B
LOGISTICS

Date / Time: Friday, October 16 | 11:00 AM – 12:30 PM ET

Technology: This virtual session will be hosted on GoToWebinar.

- To access the webinar on October 16, please use this link: https://global.gotowebinar.com/pjoin/7172723887272840206/2273527672940065806
- For technical support or questions about microphone and camera compatibility, please see this page. We suggest using a computer that is plugged in, since the platform can drain battery quickly. A wired ethernet connection is best for high-quality audio and video. Bretton Woods Committee staff are happy to assist should you require any technology support.
- In advance of the session, BWC staff would like to conduct a technical test in which you or your staff enter the platform on the computer you will be using the day of the session, test your microphone and camera, and become familiar with the platform. Speakers will not be required to manage any aspect of the platform during the session.

Audience and Publicity:

- The session will be on the record.
- The session will be video recorded and will be posted on the Bretton Woods Committee’s website following the event (no live webcast).
- All International Council sessions are open to invitees only. Invitees include members of the Bretton Woods Committee and other stakeholders. A complete list of Committee members is available here. If you wish to invite colleagues, please share with them the registration link.
- A live Twitter conversation will take place throughout the course of the program. Relevant hashtags and Twitter handles are provided below.
  - Conference Hashtag: #IC20
  - Session Hashtag: #HealthFinancing
  - Handles: @BrettonWoodsCom, @kchalkidou, @CGDev, @WBG_Health, @HIF_Corporation
- International Council 2020 is sponsored by Morgan Stanley.
SESSION FORMAT

**Format:** 5- minute moderator introduction; 5-minute opening remarks per speaker; 40-minute moderated conversation; 20-minute audience Q&A; 5-minute closing.

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<thead>
<tr>
<th>Time</th>
<th>Time</th>
<th>Event Description</th>
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</thead>
<tbody>
<tr>
<td>11:00 AM</td>
<td>11:05 AM</td>
<td><strong>Introduction:</strong> Emily Slater (BWC Executive Director) introduces the moderator and shares logistical information with participants. Preker briefly introduces speakers and segment topic.</td>
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<tr>
<td>11:05 AM</td>
<td>11:25 AM</td>
<td><strong>Opening Remarks:</strong> Speakers have 5 minutes to give opening remarks. Cristina Valencia will speak first, followed by Kalipso Chalkidou, and ending with Feng Zhao.</td>
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<tr>
<td>11:25 AM</td>
<td>12:05 PM</td>
<td><strong>Moderated Conversation:</strong> Following opening remarks by each speaker, Preker leads moderated conversation among all.</td>
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<tr>
<td>12:05 PM</td>
<td>12:25 PM</td>
<td><strong>Audience Q&amp;A:</strong> Preker invites questions from audience. BWC staff will review submitted questions and unmute select audience members to pose their question directly.</td>
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<tr>
<td>12:25 PM</td>
<td>12:30 PM</td>
<td><strong>Closing:</strong> Speakers offer closing remarks (optional). Preker wraps up and thanks speakers. Session ends.</td>
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**Speakers:**

- **Kalipso Chalkidou**, Director of Global Health Policy, Center for Global Development
- **Cristina Valencia**, Epidemiologist, European Programme of Interventional Epidemiology Training
- **Feng Zhao**, Practice Manager, Health, Population and Nutrition Global Engagement, World Bank
- **Alexander Preker** (Moderator), Executive Scholar, Columbia University, New York University, and Icahn School of Medicine at Mt. Sinai

**Session Theme:** As COVID-19 continues to spread, countries around the world are dedicating significant public resources to combatting the pandemic, funding everything from contact tracing to equipment for hospitals to public education efforts. How are countries funding these programs, particularly in resource-constrained environments? Which countries have been most successful and what can be learned from their experience? What risks are associated with the redirecting limited public health resources towards the COVID-19 crisis? How can the international community and the World Bank support country efforts?
FRAMING QUESTIONS

1. **Opening Remarks, Valencia:** Brazil, Mexico, Argentina, Colombia, and Peru have all suffered major Covid-19 outbreaks and are in the top 10 countries with the most confirmed cases globally. How have Latin American countries responded to the pandemic and how have they financed health programs? What lessons can be learned from the experience in Latin America regarding health financing models?

2. **Opening Remarks, Chalkidou:** Government and multilateral donors have dedicated $15.9 trillion to the Covid-19 response. Marshalling resources is an important first step, but governments and donors must also be thoughtful in determining how each dollar will be spent. What role does transparency play in ensuring health spending is effective? How can governments and donors effectively prioritize health investments and limit the collateral damage associated with Covid-19 health spending?

3. **Opening Remarks, Zhao:** For many countries, World Bank funding and expertise has provided critical support throughout the pandemic. What has the World Bank done to support public health measures in countries around the world? In your view, how successful has the World Bank been and what work remains to be done?

4. **Discussion, Any/All:** As Covid-19 continues to spread, countries around the world are dedicating significant public resources to combatting the pandemic, funding everything from contact tracing to equipment for hospitals to public education efforts. How are countries funding these programs, particularly in resource-constrained environments? Which countries have been most successful and what can be learned from their experience?

5. **Discussion: Any/All:** An effective Covid-19 response requires contributions from the private sector, who offer critical expertise, resources, and logistical capacity. How have governments, donors, and the private sector worked together? How can the private sector be engaged more fully in Covid-19 response efforts?

6. **Discussion: Any/All:** Effective treatments and vaccines are necessary to overcome Covid-19. How can the international community coordinate more effectively to ensure treatments and vaccines are equitably, efficiently distributed? How is the World Bank supporting the creation and distribution of treatments and vaccines?

7. **Discussion: Any/All:** To respond more effectively to future pandemics, the international community must embrace the lessons learned during Covid-19. In your view, what have we learned about public health financing through Covid-19? How can governments and multilateral organizations use these lessons to better respond to future pandemics?
CONTACT INFORMATION

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